

JONAS TOFTERUP, MW



Jonas was born in Esbjerg–Denmark in 1985, however he essentially grew up in Spain having moved to the Costa del Sol when he was 5 years old. Surrounded by Spanish wine culture and an older brother deep in the wine industry it was at a very early age that Jonas decided he wanted to not only be part of the wine World but he was driven to make a name for himself in it. His drive, interests and determination has been rewarded by achieving the elite title of Master of Wine. He currently the only Danish person to hold this title.

To get to where Jonas is today he has worked continuously hard academically. He obtained his B.Sc in Food Science and Technology from the University of Copenhagen in 2009. Three years later he received his M.Sc. in Viticulture and Enology from the international Erasmus Mundus program, Vinifera Euromaster. In 2014 he achieved the WSET Level 4 Diploma and 2019 achieved the title of Master of Wine. Alongside his intense studies, he has participated in a number of harvests across the world. Working in Spain, Baden-Germany, Rheingau-Germany and Stellenbosch-South Africa.

Working with his older brother to create exciting, quality driven wines was a goal Jonas set for himself at the age of 12, and yet another example of Jonas extraordinary ability to achieve his goals. Bodegas Trenza is a collaboration between the two brothers since 2004. The signature wine Trenza Family Collection is a tribute to these brothers braiding together their passion and experiences. Along with his winemaking collaboration with Bodegas Trenza he is also European Export Manager for a well-known winery from Chile. Jonas feels strongly about wine education and co-owns Iberian Wine Academy, a wine school which offers WSET qualifications based in Andalucía helping other with their own wine journeys.